



Media Release

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IRF opens office in Geneva

IRF – a leading consultancy for strategic communications – is now present in Geneva with its own office. It is managed by Miriam Dippe, Senior Consultant at IRF, who works primarily on nationwide mandates in the financial sector. She has been with IRF since 2015. Prior to that, she gained various practical experiences in journalism, the communications industry and the political environment through activities in Germany, France and Switzerland – among others with ARTE and the French parliament.

Martin Meier-Pfister, Partner at IRF, comments: “We want to use the dynamic growth and the momentum of the last years to expand our presence in French-speaking Switzerland. For many years IRF has been serving various clients in all parts of Switzerland - and internationally with its partner FTI Consulting. Multinational companies and organizations in particular have been increasingly seeking support in the Geneva region. Our presence on Rue du Commerce will enable us to meet this demand even better.”

In recent years, IRF has established itself as one of the leading Swiss communications consultancies. IRF’s customer base includes more than 30 Swiss and international companies. IRF has also acquired a reputation in crisis communications and capital market transactions.

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