

Media release

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IRF publishes study on ESG reporting in Switzerland

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IRF, a leading consultancy for strategic communications, today publishes a study on ESG reporting of the largest listed Swiss companies.

The companies of the SMI Expanded Index are an important reference point and a role model for many small and medium-sized companies. In recent years, they have stepped up their sustainability initiatives. However, this growing commitment is repeatedly called into question in public discourse.

The study examines how sustainability reporting has been anchored and structured in the largest Swiss companies to date. It also provides initial indications of whether the topic will gain or lose importance in connection with the current Covid-19-crisis.

Moving forward

- Around 70 percent of the largest listed Swiss companies report according to the GRI guidelines (33 out of 47).
- According to the report, around a third of the companies have significantly increased their efforts in the last five years.
- In their report, 15 of the companies clearly state their commitment to the Paris Agreement and base their strategy on them. In addition, eleven of these companies have an external audit of their report.
- There are weaknesses in the central area of materiality analyses and the integration of ESG issues into central processes.

The study is available at: <https://www.irf-reputation.ch/en/know-how/publications/>

In recent years, IRF has established itself as one of the leading Swiss consulting firms for business topics. IRF's customer base includes about 30 Swiss and international companies. The firm specialises in the areas of positioning and capital market transactions. In order to meet the growing needs in the area of ESG, IRF has developed a modular consulting offering with a focus on investor relations.

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