managing expectations
communications

Media release

IRF Communications expands consultancy and assistance
Annica Ohlsson and Ceren Dede joined the team

Zurich, 5th September 2017. Annica Ohlsson joined IRF Communications as a consultant at the beginning of September. She reinforces the team in the areas of media relations, financial communications, knowledge management and internal communications. Ceren Dede also joined IRF Communications in early September as an assistant. She primarily assists the Swiss Structured Products Association SVSP and the consultancy team of IRF.

Annica Ohlsson (27) began her professional career as Project Manager Communications at Genossenschaft Migros Ostschweiz. Her main tasks included communications planning, the editing of media articles and brochures and subsequent involvement throughout the publication process, which included website texts, online articles and social media campaigns. Annica Ohlsson earned a Bachelor degree in Communication and Media Research at the University of Fribourg.

Ceren Dede (27) previously worked as marketing and event specialist and assistant in the Communications department of LafargeHolcim. She holds a Swiss Federal certificate of competence as office administrator.

IRF Communications
IRF Communications is a leading corporate communications service provider with a strong international network. Its main areas of expertise are positioning corporations, organisations and individuals, conducting media relations, and supporting companies in financial reporting, crisis communications and public affairs. Services range from strategic communications to the implementation of action plans.

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