

Media Release

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Fabienne Farner joins IRF as consultant

IRF – a leading consultancy for strategic communication – is further strengthening its team. Since April 1, 2022, Fabienne Farner is supporting IRF as a consultant. She strengthens IRF especially in the services media relations, financial and digital communications.

Fabienne Farner studied International Management at the Zürcher Hochschule für Angewandte Wissenschaften, ZHAW. In the context of her study program, she wrote her thesis about the strategic crisis communication of the Swiss authorities during Covid-19. Before her start at IRF, she worked for various companies and most recently as a junior consultant at GLA, a digital marketing agency.

In recent years, IRF has established itself as one of the leading Swiss consulting firms for economic issues. IRF counts around 40 Swiss and international companies among its regular clients. In addition, IRF has made a name for itself in crisis communication and in accompanying capital market transactions.

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