

Media release

Zurich, 25 February 2019

Lara Surber and Jan Söntgerath complement the IRF team

IRF Reputation AG
Raemistrasse 4
P.O. Box
CH-8024 Zurich

+41 43 244 81 44
info@irf-reputation.ch
www.irf-reputation.ch

Michael Düringer
Stefan Mathys
Martin Meier-Pfister
Jürg Stähelin

GOLD AFFILIATE
FTI Consulting

IRF – a leading consultancy firm for strategic communications – has expanded its team. Since February 1st, Lara Surber and Jan Söntgerath support the firm as Consultants. They will be strengthening IRF especially in the service areas of media relations, financial communication and corporate reporting.

Lara Surber studied English and Law at the University of Zurich and has a Master's degree in Organizational Communication of the Zurich University of Applied Sciences (ZHAW). She last worked as a project manager at Swisscontent, the Zurich-based content marketing agency, where she mainly supported clients from the financial industry with the content and conception of customer and employee magazines.

Jan Söntgerath studied International Relations at the University of St. Gallen and completed a course in Business Journalism. Before joining IRF, he worked in corporate communications at Helvetia Group in Switzerland and most recently as communications manager for the insurer's Austrian operations, based in Vienna.

In recent years, IRF has established itself as one of the leading Swiss consulting firms for business topics. IRF's established customer base includes about 30 Swiss and international companies. IRF has also made a name for itself in crisis communications and monitoring capital market transactions.

Contact:

Stefan Mathys
+41 43 244 81 49
mathys@irf-reputation.ch
www.irf-reputation.ch