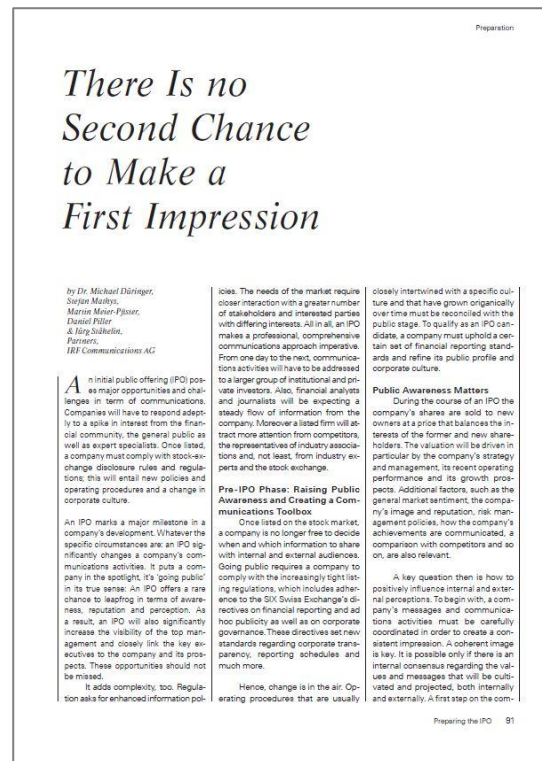
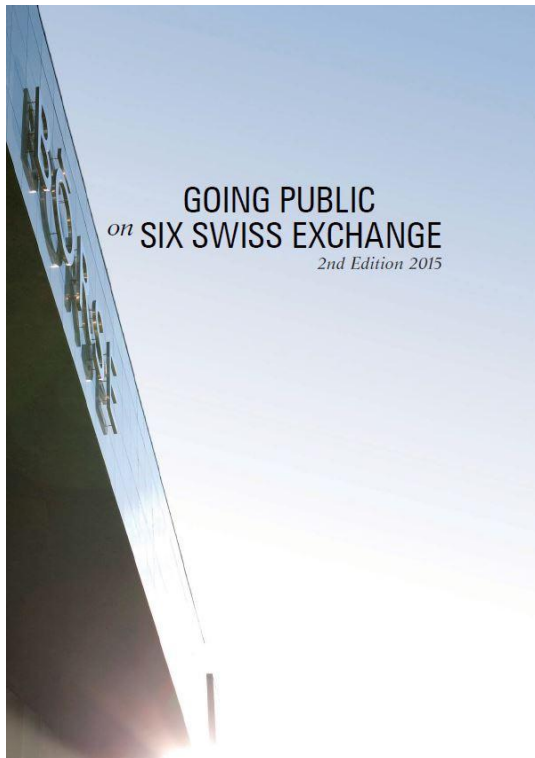


IRF Communications in the new edition of the SIX Going Public Guide

SIX Swiss Exchange provides interested companies with a practical guide to help navigate the path to the first trading day as efficiently and systematically as possible. The report addresses all relevant issues and includes advices as well as field reports of experts.

In its contribution, IRF presents the challenges in the pre-IPO, the listing as well as the being public phases. As a foretaste, thorough preparation pays also in this project: first impressions matter.



[SIX IPO Guide 2nd Edition, September 2015](#)

[SIX IPO Guide Contribution IRF Communications: There Is no Second Chance to Make a First Impression](#)