

Media release

IRF Communications broadens its competence in Public Affairs

Harry Landau new Senior Advisor at IRF Communications

Zurich, 4 April 2017. IRF Communications continues to expand its expertise. As of 1 April 2017, Harry Landau will join the team as Senior Advisor. Harry Landau brings more than 20 years experience in senior public affairs and government relations roles. With the engagement of Harry Landau, IRF Communications is expanding its expertise and strengthening its range of services in the area of Public Affairs.

Harry Landau has a solid background as career diplomat and brings in-depth knowledge on international and national politics. He had a long-standing career serving in the Swedish Diplomatic Service, including positions as Crisis Coordinator at the Ministry of Foreign Affairs, First Secretary at the Swedish Embassy in Latvia, Senior Advisor to the Secretary-General of the Nordic Council of Ministers, and Chief of Staff and Personal Advisor to the High Commissioner within the OSCE. In Switzerland, he has served as Counsellor and Deputy Chief of the Embassy of Sweden in Bern from 2004 to 2010.

In addition to his diplomatic career, Harry Landau also has a background in the private sector, previously serving as Media Spokesman for British American Tobacco in Switzerland respectively as Head of Communications for House of Prince Tobacco in Sweden.

Harry Landau holds a Master of Laws from the University of Stockholm and an Executive Master in Communications Management from the University of Lugano.

IRF Communications

IRF Communications is a leading corporate communications service provider with a strong international network. Its main areas of expertise are positioning corporations, organisations and individuals, conducting media relations, and supporting companies in financial reporting, crisis communications and public affairs. Services range from strategic communications to the implementation of action plans.

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