

Swiss PR agencies ranking 2015

Top position for the third consecutive year

IRF Communications has been ranked second in a survey conducted by the journal Schweizer Journalist. The result underlines its excellent media contacts, extensive expertise and high quality service in the field of media relations. In 2014, IRF Communications has been ranked first, 2013 second.

Rang (Vorjahr)	Agentur	Note	Vorjahr
1 (3)	Lemongrass Communications	4,45	3,86
2 (1)	IRF Communications	4,16	3,93
3 (5)	Jung von Matt PR	3,95	3,83
3 (6)	Open up	3,95	3,70
5 (4)	Dynamics Group	3,93	3,85
6 (8)	Communicators	3,88	3,62
6 (2)	PR Fact	3,88	3,90
8 (7)	Hirzel.Neef.Schmid.Konsulenten	3,87	3,68
9 (18)	Furrer.Hugi & Partner	3,79	3,70
9 (11)	Richterich + Partner	3,79	3,35
11 (13)	Wirz Corporate	3,77	3,25
12 (17)	CR Kommunikation	3,69	3,13
13 (16)	Farner PR	3,44	3,17
14 (19)	Grayling	3,33	3,00
14 (10)	Prime Communications	3,33	3,37
16 (12)	YJOO Communications	3,23	3,28
17 (15)	Burson-Marsteller	3,21	3,21
18 (13)	C-Matrix	3,19	3,25
19 (9)	Freicom	3,00	3,44
20 (20)	Stöhlker	2,81	2,81

Source: Schweizer Journalist, Ausgabe 10+11/2015