

IRF Communications ranked second in rating of best Swiss PR-Agencies 2013

IRF Communications comes in second in the rating of Swiss PR-Agencies 2013 of the magazine "Schweizer Journalist" (Issue 10-11 2013). In the journalists' judgement IRF Communications clearly improved compared to the prior year. The rating is based on a survey with journalists of the most important Swiss media.

DIE PR-AGENTUREN DES JAHRES

Rang	Agentur	Note	(Note Vorjahr)
1 (1**)	Lemongrass Communications	4,27	(4,22)
2 (7)	IRF Communications	4,00	(3,50)
3 (7)	Prime Communications	3,86	(3,50)
4 (6)	Communicators	3,79	(3,56)
5 (3)	Richterich + Partner	3,77	(3,93)
6 (13)	YJOO Communications	3,71	(3,38)
7 (7)	Furrer.Hugi & Partner	3,70	(3,50)
8 (14)	Dynamics Group	3,61	(3,40)
9 (5)	Knobel Corporate Communications	3,57	(3,63)
10 (2)	Hirzel.Neef.Schmid.Konsulenten	3,56	(3,98)
11 (4)	Freicom	3,52	(3,97)
12 (15)	C-Matrix	3,47	(3,11)
13 (12)	Grayling	3,46	(3,41)
14 (11)	Burson Marsteller	3,40	(3,43)
14 (10)	Farner PR	3,40	(3,45)
16 (16)	Stöhlker	3,06	(3,09)

** Platzierung Vorjahr