

Media release

IRF Communications strengthens international network

Long-time Swiss partner a Gold Affiliate of FTI Consulting

Zurich, July 1, 2016. IRF Communications (IRF), one of Switzerland's leading communications consultancies, announced today that it has become a Gold Affiliate of FTI Consulting (FTI). With this highest level membership of the FTI global network IRF strengthens its more than ten-year partnership with one of the world's largest strategic corporate and financial communications consultancies. Having handled 188 M&A deals in 2015, FTI retained its second-place world ranking, according to independent M&A newswire Mergermarket – like in the previous year.

Thanks to IRF's close cooperation with FTI, the consultancy's Swiss clients have access to the world's most important business and financial centres. Worldwide, FTI employs over 650 strategic communications experts in Germany, Great Britain, France, Hong Kong, Singapore, Japan and the USA, complemented by a global network of affiliates.

Through IRF, international companies have direct access to opinion leaders in Switzerland. IRF and FTI have enjoyed a strong relationship over the past ten years, working closely on international IPOs and M&As. Jointly, IRF and FTI have managed and implemented more than 30 international mandates and projects.

IRF partner Martin Meier-Pfister said: „We are delighted with this recognition and look forward to continuing our longstanding partnership with FTI. As an independent partner we bring our profound understanding of the Swiss market-place to FTI's global sector expertise. Together, we offer comprehensive communications services for both Swiss and international clients.“

IRF Communications

IRF Communications is a leading corporate communications service provider with a strong international network. Its main areas of expertise are positioning corporations, organisations and individuals, conducting media relations, and supporting companies in financial reporting, crisis communications and public affairs. Services range from strategic communications to the implementation of action plans.

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