

IRF Communications named best communications advisory firm in Switzerland

IRF Communications comes in first in the rating of Swiss PR-Agencies 2014 of the magazine „Schweizer Journalist“ (Issue 10-11-2014). In the journalists' judgement IRF Communications improved further compared to the prior year, when the company was ranked second. The rating is based on a survey with journalists of the most important Swiss media.

Rang	Agentur	Note	Vorjahr
1	IRF Communications	3,93	4,00
2 NEU	PRfact	3,90	-
3	Lemongrass Communications	3,86	4,27
4	Dynamics Group	3,85	3,61
5 NEU	Jung von Matt PR	3,83	-
6 NEU	Open Up	3,70	-
7	Hirzel.Neef.Schmid.Konsulenten	3,68	3,56
8	Communicators	3,62	3,79
9	Freicom	3,44	3,52
10	Prime Communications	3,37	3,86
11	Richterich + Partner	3,35	3,77
12	YJOO Communications	3,28	3,71
13	C-Matrix	3,25	3,47
13 NEU	Wirz Corporate	3,25	-
15	Burson-Marsteller	3,21	3,40
16	Farner PR	3,17	3,40
17 NEU	cR Kommunikation	3,13	-
18	Furrer.Hugi & Partner	3,08	3,70
19	Grayling	3,00	3,46
20	Stöhlker	2,81	3,06

(Source: „Schweizer Journalist“, Ausgabe 10-11 2014)